## Become a Shareholder!

The No.1 Marketplace exclusively serving

**4,000,000** 

**UK Veterans**& their families



Scalable globally to a Veterans community of 90 million!

## **Tech For Good:**

**Net-positive impact on society:** 















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## **VETERAN CROWDFUND**

# NOW LIVE! crowdcube

**Understanding the risks of investing on Crowdcube\_** 

### **Crowdcube's standard guidance for our Veterans:**

Most of the investment opportunities available on Crowdcube are for private companies

This means they aren't listed on a stock exchange, as a result, there are risks involved.

#### You should understand before you invest

It's not always easy to sell your shares, private company investments usually have low liquidity and this means it can be hard to sell your shares except in certain situations, like if the company gets bought or goes public. Even if the business you invest in is successful, it will likely take several years to get your money back.

### You won't always know the latest value of your investment

Valuing private companies is different from valuing companies on a stock market, because private companies shares aren't traded as frequently, this makes it challenging to get updates on the value of your investment, so you may not always know exactly how much your investment is worth.

You can find more information on the Crowdcube website:



### The value of your investment can go down as well as up and when you invest through crowd cube

There is a risk of dilution. Dilution can happen when a company creates and sells new shares, this means each share you own represents a smaller piece of the company. The company can issue more shares without your permission.

#### You can lose all of your money

In the UK only about 1 in 3 new companies make it past five years, this means that more start-ups fail than succeed. If you're considering investing in a start-up company, it's important to remember that it's usually best to invest only a small portion of your money in it, and to spread your investments across different types of opportunities; also, most startups don't pay out regular dividends to their investors.

#### Invest with confidence

It's important you understand the risks before investing with Crowd Cube.

don't miss out.



Join the Movement and invest, this is going to be BIG!